

Since June 2006 over 80 new business licenses were filed for Leander (pop. 23,000). Austin Metro (pop. 1.4 million) had 3,212. (Austin Biz Jrrnl)

Business News and Resources to Strengthen Leander's Economic Development One Entrepreneur at a Time



The word *Quality* is used a lot in business. You see it in ads and on everything from business cards to posters and billboards; Quality Service, Quality Workmanship, Quality Products.

But, what is quality? In business it is your reputation! It is the most important thing you can and must provide your customers. Yes, the quality of your service, your workmanship and your products will either drive business to you or drive business from you.

You know you have said it yourself hundreds of times, "I don't mind paying a little more, or driving a little farther, because I know the quality is worth it." Your clients feel the same way about you. They know they can count on total quality from you each time they do business with you.

In business, you are ultimately known by the quality of work that you deliver. Striving to provide the highest quality to your clients assures you of loyal customers and repeat business. **eye ON**



**BASIC Home Shopping**  
**512-576-5494**

Your Personal Home Shopper

### BASIC Home Shopping Gives YOU More

BASIC Home Shopping specializes in personal home shopping to give you more time for living. It's easy, fun and affordable, and all products are delivered to your door. Our customers include busy professionals, small business owners, stay at home moms and seniors, to name a few. Are you ready to simplify your life and have more time? *Contact Joy Porterfield at 512-576-5494 or via email at porterfield@mail.com today!*

Food • Clothing • Personal Care • Beauty and Health • Health Tech  
Household • Office • Appliances • Electronics • Furniture • More

### Leander Business Circle Offers FREE Local Networking

The City of Leander and the Greater Leander Chamber of Commerce co-sponsor a monthly network meeting for local home-based entrepreneurs and small businesses. Call 512-528-2852 or 512-259-1907 for details.

Sept. 14, 2006 – 8:30 to 10 AM  
Pat Bryson Hall, 201 N. Brushy St.

### Business Banking Comes Home

Leander's financial institutions offer a full scope of business services to fit the needs of home-based entrepreneurs to primary employers. Call or visit our financial leaders today to learn more.

## 3 Easy Ways to Market to Leander

Call Mary at 259-1907 to:

1. Join the Chamber
2. Sponsor the Leander Business Circle
3. Promote your business to Leander residents and businesses

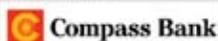
If you still pay for checking, it's time to wake up and smell the savings.

Our Free Business Checking starts free and stays free.\* So if you're paying for checking at your current bank, come see us.

Jeremy Lewis, Business Banker  
512-421-5956

\*Account subject to approval. Miscellaneous fees and service charges do apply. \$100 opening deposit required.

Member FDIC



### Your Board of Directors



are Waiting for YOU...

Take control of your business education and join your area Profit Club today.

Call us today at 512-372-3438 or register on-line at

[www.thesuccessfulbusiness.com](http://www.thesuccessfulbusiness.com)

**Thurs., Sept. 14 – 8:30 A.M. (see p. 1)**  
**FREE Business Networking**  
 for Home-based and Small Business Owners

POSTAL CUSTOMER

*What's the buzz? Leander takes a pro-active role in economic development, starting with YOU!*



**Introductions**  
**Business News**  
**Lead Generation**



Co-sponsored by the  
 City of Leander and  
 the Greater Leander  
 Chamber of Commerce

**PROMOTING ECONOMIC STRENGTH AND DEVELOPMENT ONE ENTREPRENEUR AT A TIME**

*Meet Your Business Neighbors*

Business Name	Service/Product	Contact
A New Life Massage	Massage Therapy	512-461-3799
Action International	Business Coach	512-828-6920
Austin Lasting Images	Photography	512-663-8074
BASIC Home Shopping	Personal Home Shopper	512-818-6581
BASIC Investment Group, Inc.	E-Commerce	512-576-5494
Broad Insurance	Insurance	512-260-8288
Café Latte	Restaurant & Catering	512-260-0072
Damsels Creations	Candles, Soaps & Things	512-934-0134
Destination Graphix	Identity Design/Marketing	512-260-7886
Dise Internet Ventures	Internet Services	512-259-9293
Diversity Staffing	Employment Services	512-589-6582
Dragonfly Design	Custom Stained Glass	512-959-3887
EMTWeb.NET	Web Design	512-736-2557
EZ Clean Austin	Power Washing, Ext. Property Cleaning	512-260-5823
Farmers Insurance	Auto, Home	512-697-9866
Fuller Graphics	Signs, Banners	512-260-0061
Gen-Tech	RV Generator Service	512-260-7127
Improved Energy Solutions, LLC	AC Refrigerant	512-771-8807
Isagenix	Health & Wellness	512-260-1870
JP King Auction Co.	Estate Sales	800-989-2738
Melissa's Garden of Gems	Custom Jewelry	512-260-2794
Millenium Business Exchange	E-Commerce	512-259-8706
Minuteman Press	Full Service Printing	512-259-7610
Mitchell's Security Solutions, Inc.	Commercial Locksmith	512-259-6995
MSGCS, LLC	Computer Service	512-259-5632
Mybizcoach.net	Personal Business Coach	512-260-4416
Natural Bath Products	Organic Soaps & Lotions	512-698-3666
Nikken	Wellness Sales & Bus Oppty	512-922-7083
Peevey & Cretsinger	Estate Planning, Probate	512-413-8139
Plant Plantation	Interiorscape/Design Svcs	512-260-7162
Robert Waley & Sons	Firewood, Lawncare	512-507-9672
Rock Chiropractic	Chiropractor	512-259-9922
Shannon Prothro Photography	Photography	512-968-4050
Simple Solutions	Advertising	512-697-9866
Together We Make A Difference	Employment Services	512-931-2900
Tomboy Tools	Custom Tools for Her	512-528-9980
Total Pool and Spa	Comm/Res Pool & Spa Svc	512-260-7854
Washington Mutual Mortgage	Home Loans	512-259-3336
White Star Farm	Pecans	512-260-5074
Woman & Family Directory	Advertising	512-931-0406
WSI Marketing Solutions, Inc.	Internet	512-535-5024

**Business Resources**

**Williamson County Clerk's Office**  
 Assumed Name DBA filing  
 (512) 943-1515

**Small Business Development Center**  
[www.business.txstate.edu/sbdc](http://www.business.txstate.edu/sbdc)  
 512-716-4826

**SCORE**  
**Service Corps of Retired Executives**  
[www.scoreaustin.org](http://www.scoreaustin.org)  
 512-928-2425



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**3 Easy Ways to Market to Leander (see p. 1) - For more information call Mary at 259-1907.**